



National University of Political Studies and Public Administration



**SNSPA**

# Faculties

## **Faculty of Public Administration**

[www.administratiepublica.eu](http://www.administratiepublica.eu)

## **Faculty of Communication and Public Relations**

[www.comunicare.ro](http://www.comunicare.ro)

## **Faculty of Management**

[www.facultateademangement.ro](http://www.facultateademangement.ro)

## **Faculty of Political Sciences**

[www.politice.ro](http://www.politice.ro)

## **Department of International Relations and European Integration**

[www.dri.snspace.ro](http://www.dri.snspace.ro)

**30A Expoziției Bvd, District 1,  
Bucharest, Romania**

[www.snspace.ro](http://www.snspace.ro)





# ERASMUS+

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A background image showing a person's hands writing in a notebook with a red pencil. The notebook contains a flowchart or organizational chart. A laptop is visible in the background, and a mouse is on the desk. The image is overlaid with a blue gradient at the bottom.

# FACULTY OF PUBLIC ADMINISTRATION



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# FACULTY OF PUBLIC ADMINISTRATION

**Bachelor courses taught in English  
Autumn semester**

**The state and the public administration in the modern society**

**Elements of civil law**

**The constitutional bases of the public administration**

**Elements of information technology**

**English language – part I**

**Administrative law – part II**

**Public management**

**Public finance and budget management**

**Research methodology in the administrative sciences**

**Methods and techniques for writing the graduation paper**

**The economics of public affairs**

**European public policies**

**Public budget and tax policies in the EU**



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# FACULTY OF PUBLIC ADMINISTRATION

**Bachelor courses taught in English  
Spring semester**

Administrative Law I  
European institutional law  
Economics  
Elements of e-administration  
Fundamental institutions of civil law for  
public administration  
Internship  
Public procurement  
Accounting of public institutions  
Sustainable development and  
environmental protection  
Elements of criminal law and procedure

Public service management  
Public relations  
Communication in the public  
administration  
Urban development and planning  
Comparative administrative law  
Strategic management  
Techniques and methods  
of decision-making  
European administrative law  
Audit and financial control in the EU  
Elements of international law  
Legal protection of human rights



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# FACULTY OF PUBLIC ADMINISTRATION

**Master courses taught in English  
Autumn semester**

Administrative law of goods  
Bases of public sector  
Public marketing  
Strategies for e-government  
Economic analysis of public decisions  
Accounting and audit of public institutions  
Comparative analysis in the public sector  
Consultancy, design and evaluation of programmes for the public sector  
Scientific research in administrative sciences

Quality management in the public sector  
Law and the public affairs  
E-government and the business field  
Modern instruments for public policies analysis  
Strategies for public affairs marketing  
Applied economics for public affairs  
Economics of corruption  
Comparative public policies  
European government systems  
EU structures, mechanisms, and institutions



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# FACULTY OF PUBLIC ADMINISTRATION

**Master courses taught in English  
Autumn semester**

Applied research in public affairs  
Ethics and academic integrity  
Lobby and advocacy  
Field internship  
Public affairs ethics  
Management of public procurement  
Management of NGOs  
Audit and risk management  
Theories and economic policies  
Public policy analysis for managers  
Public financial management  
Quantitative and qualitative research  
Methods in the public sector

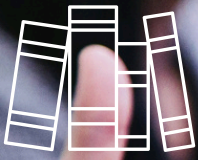
Performance management in public affairs  
Project management for  
public sector investments  
Economic analysis of corruption  
European government systems  
Financial control and audit in the EU  
European fiscal and budgetary process  
Administrative procedure and  
good governance  
Non-dispute administrative procedure  
Human rights – an evolutionary system  
Sectoral public policies  
E-administration  
Field internship



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A background photograph of a classroom setting. In the foreground, a person's hand is raised, palm facing up, as if participating in a discussion. In the background, a laptop is open on a desk, displaying a colorful dashboard or data visualization. The scene is slightly blurred, focusing attention on the hand and the text overlay.

# FACULTY OF COMMUNICATION AND PUBLIC RELATIONS



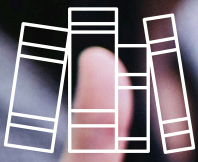
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# FACULTY OF COMMUNICATION AND PUBLIC RELATIONS

**Bachelor courses taught in English  
Autumn semester**

Communication theory  
Introduction to public relations  
E-business and digital marketing  
Academic writing  
Critical thinking  
Public communication and emerging media  
Mass media and society. Emerging media  
PR measurement  
Research methods in communication sciences  
Digital design  
New technologies in communication and media  
Visual communication  
Crisis communication  
Public relations in digital media  
Multimedia production and editing

**BA PROGRAM: COMMUNICATION AND EMERGING MEDIA**



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# FACULTY OF COMMUNICATION AND PUBLIC RELATIONS

**Bachelor courses taught in English  
Spring semester**

History of communication

Algorithmic studies

Digital content production

Advertising

Social psychology of communication

Events management

Consumer behavior in the digital  
context

Branding through social media

Digital writing

Project management

Digital literacy

Social media and civic participation

Broadcasting

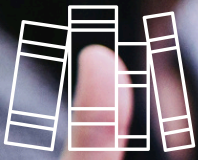
Identifying and understanding  
disinformation in EU politics and society

Strategic communication

ChatGPT prompting

Public opinion polling

**BA PROGRAM: COMMUNICATION AND EMERGING MEDIA**



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# FACULTY OF COMMUNICATION AND PUBLIC RELATIONS

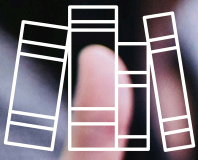
**Master courses taught in English**  
**Autumn semester**

Mass media and society  
Fundamentals of advertising  
Communication theory  
Research methods and techniques  
Marketing and branding  
Advertising I  
Making media: filming, editing and design  
Culture and communication

Social psychology of advertising  
Promotion strategies for e-business  
Public relations  
Argumentation theory  
Advertising II  
Visuals in Advertising

**Spring semester**

**MA PROGRAM: COMMUNICATION AND ADVERTISING**



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# FACULTY OF COMMUNICATION AND PUBLIC RELATIONS

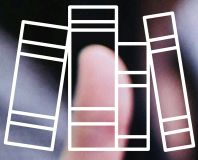
**Master courses taught in English**  
**Autumn semester**

Globalization and digitalization  
Communication theory  
EU-funded programs and projects  
EU policies and policy making  
Leadership & project  
team management  
Public communication in the EU  
Introduction to EU  
economic governance  
Research methods and techniques

Media ethics and digital literacy  
European media and the public sphere  
European identity. Theoretical  
approaches and empirical insights  
Public Opinion in the EU  
Tackling disinformation and building  
resilience  
European lobbying and PR practice

**Spring semester**

**MA PROGRAM: COMMUNICATION AND EU AFFAIRS**



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# FACULTY OF COMMUNICATION AND PUBLIC RELATIONS

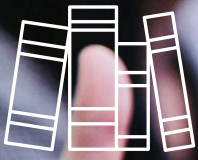
**Master courses taught in English**  
**Autumn semester**

Entrepreneurship and innovation  
Project management I  
Design and implementation of EU-  
funded projects  
Leadership and project  
team management  
Research methods and techniques  
Risk management  
Design and implementation of  
research projects  
Monitoring and performance indicators

Project management II  
Presentation skills for  
project managers  
Strategic management  
Project management software  
Projects' evaluation and audit  
Agile project management

**Spring semester**

**MA PROGRAM: PROJECT MANAGEMENT**



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# FACULTY OF COMMUNICATION AND PUBLIC RELATIONS

**Master courses taught in English**  
**Autumn semester**

Media entrepreneurship and innovation  
Digital media and marketing  
Globalization and digitalization  
Brand Identity in digital contexts  
Research methods and techniques  
Social media listening  
Making media: editing and design  
Big data analytics

Media ethics and digital literacy  
Theories of media and technology  
Social media and crisis communication  
Cyber resilience  
Agile project management  
Tackling disinformation and  
building resilience

**Spring semester**

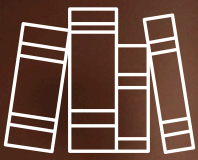
**MA PROGRAM: DIGITAL COMMUNICATION AND INNOVATION**



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# FACULTY OF MANAGEMENT



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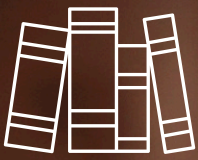


# FACULTY OF MANAGEMENT

## Courses taught in English Autumn semester

EU programs performance management programs  
Strategic human resources management  
Critical thinking  
Programs management  
Audit of projects and programs  
Intercultural management and leadership  
Management of cultural programs and projects  
Business communication and public speaking  
Strategic management

Globalization and digitalization  
Digital marketing  
Organizational design in the digital age  
Fintech and digital finance  
Social media communication  
Ethics and academic integrity  
Sustainability and digitalization  
E-commerce  
E-business models



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# FACULTY OF MANAGEMENT

## Courses taught in English Spring semester

Intercultural management and leadership

Adaptive methods in programs and programs and projects management

Methods and techniques for elaboration of the graduation paper

Ethics and academic integrity

Organization design in the digital age

Product management and marketing

Decision and change management

Blockchain essentials for managers

Global digital enterprise

Innovation management

AI for business

Business contingencies and digital risks

Sustainability business models

Emerging issues in cross-cultural  
management

Research skills and dissertation preparations



# FACULTY OF POLITICAL SCIENCES



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# FACULTY OF POLITICAL SCIENCES

**Master courses taught in English**

**Autumn semester**

**Spring semester**

Civic dialogue and social representation  
Environmental philosophy and political ecology  
Environmental Ethics and Politics  
European Union Politics  
Environmental public policies  
Project management  
Research seminar

Development Policies in Europe  
Sustainable business  
Political ecology  
Management and conservation of biodiversity  
Sustainable Development in EU Policies  
Political contemporary theories  
Internship  
Thesis writing seminar  
Research methods in the field of environment and sustainable development  
Methods of research in the field of environment and sustainable development  
Technology, sustainable development and climate action

**MA PROGRAM: ENVIRONMENTAL STUDIES AND SUSTAINABLE DEVELOPMENT**



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# FACULTY OF POLITICAL SCIENCES

**Master courses taught in English**

**Autumn semester**

**Spring semester**

European Union politics  
Data analysis methods  
Stratification and social mobility  
Social movements in Europe  
Environmental philosophy and political ecology  
Governments, parties and political elites in Europe  
Politics of Migration and asylum in Europe  
Sociology of interest groups

Research seminar  
Applied research of community institutions and policies  
Climate change, social movements and capitalism  
European Identities  
Varieties of capitalism and economic development  
European Union policies  
Party organization  
Populist and right-wing challenges to European integration  
Selection of political elites in Europe  
Internship  
Internship II  
Thesis writing seminar

**MA PROGRAM: EUROPEAN POLITICS AND SOCIETY**



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# FACULTY OF POLITICAL SCIENCES

**Master courses taught in English  
Autumn semester**

**Stratification and social mobility**  
**European and international  
labour law**  
**Leadership and development of  
human capital in organisations**  
**Sociology of interest groups**  
**Civic dialogue and  
social representation**  
**Research seminar**  
**Methods of data analysis**  
**Anthropology of labour relations**  
**Project management**

**Compared labour relations and  
social dialogue**  
**Varieties of capitalism and  
economic development**  
**Migration and labour**  
**Human resource management**  
**Anthropology and sociology of labour**  
**Dissertation writing seminar**

**Spring semester**

**MA PROGRAM: LABOUR STUDIES**



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# FACULTY OF POLITICAL SCIENCES

**Master courses taught in English**  
**Autumn semester**

Introduction to anthropology  
Ethnography  
Political anthropology  
Anthropology of family and kinship  
Image and society  
Digital cultures  
Visual anthropology  
Anthropology of food  
Anthropology of the body  
Heritage: image and branding  
Visual sociology and the marketing  
of public image

Territory and the politics of space  
Economic anthropology  
Language and social interaction  
Museum studies  
The image from illusion to manipulation  
Sociology of film  
Fieldwork practice  
Material culture  
Cognitive anthropology  
Applied research seminar  
Documentary filmmaking lab  
Thesis writing seminar

**Spring semester**

**MA PROGRAM: ANTHROPOLOGY / VISUAL STUDIES AND SOCIETY**



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**DEPARTMENT OF  
INTERNATIONAL  
RELATIONS AND  
EUROPEAN INTEGRATION**



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# DEPARTMENT OF INTERNATIONAL RELATIONS AND EUROPEAN INTEGRATION

Master courses taught in English

Autumn semester

Security studies

Theories of international relations

Technology and society

Cybersecurity: geopolitics as usual

Security informatics

Artificial intelligence in the cyber era

Military technological innovation

Strategic stability and arms control

Cyber diplomacy

Strategic studies. War and  
technology

National regulations in the cyberspace

International regulations in  
the cyberspace

Misinformation and security challenges

EU Digital single market

New technologies and  
sustainable development

Digital technology development process

Arms control, disarmament  
and non-proliferation

Spring semester

MA PROGRAM: SECURITY AND TECHNOLOGY



SNSPA



# DEPARTMENT OF INTERNATIONAL RELATIONS AND EUROPEAN INTEGRATION

Master courses taught in English

Autumn semester

Security studies  
Theory of international relations  
Technology and society  
Cybersecurity  
International public law  
Regional security  
Strategic studies  
Theories and practice of human rights  
US - China great power relation  
The fundamentals and practices of protocol

International organizations and  
institutions of security  
Intelligence and national security  
NATO  
Public diplomacy and negotiation  
Romanian institutions of  
national security  
Arms control, disarmament  
and non-proliferation  
US grand strategy  
Diplomatic and consular law

Spring semester



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# DEPARTMENT OF INTERNATIONAL RELATIONS AND EUROPEAN INTEGRATION

**Master courses taught in English**

**Autumn semester**

Humanitarian aid and voluntary work  
Theory and practice of human rights  
Theories of development  
and cooperation  
International public law  
European policies of  
development cooperation  
The World Bank Group policy and  
sustainable development  
Area study: Eastern European studies  
Area study 2: South American studies  
US - China great power relation

Methods of analysis of  
development policies  
Public participation and  
sustainable development  
International project management  
Education for development  
Totalitarianism and the state  
in European history  
Area study 3: African studies  
Area study 4: Asian studies  
Development economy

**Spring semester**



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# DEPARTMENT OF INTERNATIONAL RELATIONS AND EUROPEAN INTEGRATION

Master courses taught in English

Autumn semester

Humanitarian aid and voluntary work  
Theory of international relations  
Area study 2: South American studies  
Theory and practice of human rights  
International public law  
Human rights, holocaust, genocide and  
mass violence: an European  
comparative perspective  
Party systems in Latin America  
European policies of  
development cooperation  
Geopolitics in South and Central America

Latin American Integration Process  
Education for Development  
Partnership EU-Latin America  
Spanish  
United States - Latin America Relations  
Development Economy

Spring semester

MA PROGRAM: LATIN AMERICAN STUDIES